



# TRADE MISSION TO ETHIOPIA

10<sup>th</sup> to 13<sup>th</sup> November 2014

A unique opportunity for International firms to tap Ethiopia's business potential and showcase their activities & services.

## Who can participate ?

All international businessmen & investors who wish to do business with or invest in Ethiopia & to develop contacts with local businessmen & government officials.

Participation is limited to 30 delegates on first come first served basis.

Organised by:

INDIA TRADE & EXHIBITION CENTRE m.e.



مركز التجارة والمعارض الهندي للشرق الأوسط  
**INDIA**  
TRADE & EXHIBITION CENTRE m.e.

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Email: [delegations@itecuae.com](mailto:delegations@itecuae.com)  
Web: [www.itecuae.com](http://www.itecuae.com)

Supported by:



**Embassy of India**  
Abu Dhabi - United Arab Emirates



**The Embassy of India**  
Ethiopia and Djibouti

In co-ordination with:



ADDIS ABABA CHAMBER  
OF COMMERCE &  
SECTORAL ASSOCIATIONS

and

Sharjah Chamber of Commerce & Industry  
Industry Business Group



### Focus Sectors:

- Food & Food Processing Industry
- Electrical & Electronics Industry
- Paint Industry
- Air Conditioning
- Education
- Tourism & Hospitality
- FMCG
- Furniture Industry
- Events / Media
- Chemical Industry
- Shipping & Logistics
- Building Materials
- ICT
- Healthcare
- Printing & related industry
- Gems & Jewellery
- SME Sector

Companies from other sectors are also welcome to join the mission.

### Highlights

- ◇ Official Seminar addressed by Minister for Trade and government officials
- ◇ Pre-matched one-to-one business meetings with Ethiopian businessmen
- ◇ Meeting with members of Addis Ababa Chamber of Commerce
- ◇ Meeting with stakeholders/policymakers/government officials
- ◇ Plant Visits/Industrial Visits/Market Visits
- ◇ Networking event with the Indian business community in Ethiopia
- ◇ Entertainment evening depicting the culture of Ethiopia
- ◇ Meeting with the Indian Ambassador to Ethiopia
- ◇ City tour, all meals, complete co-ordination & assistance



### **THE OFFICIAL HOTEL**

The Official Hotel for the Trade Mission is the centrally-located 293-room 5 Star HOTEL SHERATON ADDIS in Addis Ababa. The Hotel has eleven restaurants & lounge/bar options, including Gaslight, Addis Ababa's finest night club. The Mission will be organized at the Conference Hall of the Sheraton Addis Hotel, Addis Ababa, Ethiopia. For more Information, visit [www.sheratonaddis.com](http://www.sheratonaddis.com)

# **MISSION SCHEDULE\***

Day 1: Monday, 10 <sup>th</sup> Nov 2014	Day 2: Tuesday, 11 <sup>th</sup> Nov 2014
<p>10:30 AM: Departure from Dubai by EK 723</p> <p>1:30 PM: Arrival in Addis Ababa</p> <p>Check in to Sheraton Addis Hotel</p> <p>4:30 PM: Brief City Tour of Addis Ababa (optional)</p> <p>7:00 PM: Return to the Hotel</p> <p>8:30 PM: Buffet Dinner</p> <p><i>Overnight Stay in Addis Ababa.</i></p>	<p>6:30 AM onwards: Breakfast</p> <p>9:30 AM: Registration of Participants</p> <p>10.00 AM: Official Meeting</p> <p>10:45 AM: Tea Break</p> <p>11:30 AM: One to One Business Meetings start</p> <p>1:00 PM to 2:00 PM: Buffet Lunch</p> <p>2:00 PM: One to One Business Meetings (contd.)</p> <p>7:00 PM: One to One Business Meetings close</p> <p>8:30 PM: Dinner hosted by Indian Ambassador</p> <p><i>Overnight Stay in Addis Ababa.</i></p>
Day 3: Wednesday, 12 <sup>th</sup> Nov 2014	Day 4: Thursday, 13 <sup>th</sup> Nov 2014
<p>6:30 AM onwards: Breakfast</p> <p>9:30 AM: Visit to key Ministries &amp; Govt. Departments</p> <p>1:00 PM to 2:00 PM: Lunch</p> <p>2:00 PM: Visit to Addis Chamber &amp; Market Visits</p> <p>6:30 PM: Return to Hotel</p> <p>8:30 PM: Grand Dinner with Cultural Performance</p> <p><i>Overnight Stay in Addis Ababa.</i></p>	<p>6:30 AM onwards: Breakfast</p> <p>Morning Free for own activities</p> <p>12:00 Noon: Early Lunch</p> <p>12:30 PM: Check out from Hotel &amp; Transfer to Bole Airport</p> <p>4:10 PM: Depart from Addis Ababa</p> <p>9:20 PM: Arrive in Dubai</p>

\* Tentative Schedule (*Final Schedule will be shared close to the event*).

## **RECOMMENDED FLIGHT SCHEDULE (by Emirates Airlines):**

Dubai – Addis Ababa – Dubai

10 <sup>th</sup> Nov 2014	DXB – ADD	EK 723	10:30	13:30	A330-200	4 hrs	0 min
13 <sup>th</sup> Nov 2014	ADD-DXB	EK 724	16:10	21:20	A330-200	4 hrs	10 min

## **BUSINESS VISA FOR ETHIOPIA**

Cost - AED 75 per person

Contact: Ethiopia Consulate, Dubai, Tel. +9714 2699111

Email: [ethcodu@ethcongen.ae](mailto:ethcodu@ethcongen.ae), Web: [www.ethcodu.com](http://www.ethcodu.com)

# **MISSION COST & REGISTRATION**

<b><u>PACKAGE INCLUDES</u></b>	<b><u>PACKAGE COST</u></b>
<ol style="list-style-type: none"><li>1. 3 Nights Stay in 5 Star /4 Star Deluxe Hotel (<i>Single Occupancy</i>)</li><li>2. Airport-Hotel-Airport Transfers</li><li>3. Local Transportation (<i>as per schedule</i>)</li><li>4. 3 Breakfasts, 3 Lunches &amp; 2 Dinners</li><li>5. 1 Grand Dinner with Local Cultural Show</li><li>6. Official Seminar with Minister of Trade, Govt Officials, Addis Ababa Chamber &amp; Ethiopian Investment Agency</li><li>7. Pre-Matched One to One Business Meetings with Ethiopian Businessmen &amp; Govt Officials</li><li>8. Field Visits to Addis Ababa Chamber, key Ministries &amp; Market Visits</li><li>9. Networking Opportunities</li><li>10. Intensive Promotion in Local Media</li><li>11. Half Day Coach Tour of Addis Ababa</li><li>12. Co-ordination &amp; Assistance</li></ol>	<p><b>Gold Package - US\$ 5,000 per delegate</b> <i>(with Stay at Hotel Sheraton Addis- 5 Star)</i></p> <p><b>Silver Package - US\$ 4,500 per delegate</b> <i>(with Stay at Harmony Hotel - 4 Star Deluxe)</i></p> <p><b>Registration Deadline – 1st Oct 2014</b></p> <p><b>Early Bird Discount – 10%</b> (payment before 31st July 2014)</p> <p><b>Special Discount for 2 or more Delegates registering together – 20%</b></p>

## **PARTICIPATION PROCEDURE**

Registration Forms have to be filled in detail and returned with sign & stamp of authorized person. Additional Delegates need to fill separate Registration Forms.

On receipt of our Invoice, Full Payment has to be made immediately by local cheque or bank transfer. If you are making payment through bank transfer, you have to email us the transfer details. Along with the payment, delegates have to submit Passport Photocopy & Passport Size Photo as well as Brief Company Profile.

Payment can be transferred to ITEC's bank account, details of which are given below:

Bank Name: Bank of Baroda

Bank Account Name: INDIA TRADE & EXHIBITION CENTRE M.E.

Bank Account Number: 9004 020000 5288

Bank Branch Name: Sharjah, UAE

Branch Telephone No: 009716 5118600

SWIFT Code: BARBAEADSHJ

IBAN No: AE650110090040200005288

# TRADE MISSION TO ETHIOPIA – 10<sup>th</sup> to 13<sup>th</sup> Nov 2014

## REGISTRATION FORM

**Please return this form by Email or Fax to INDIA TRADE AND EXHIBITION CENTRE, PO Box 66301, Sharjah, UAE (Mob: +971 55 3356979, Fax: +971 6 5304403, Email: delegations@itecuae.com)**

NAME OF DELEGATE: \_\_\_\_\_

NATIONALITY: \_\_\_\_\_ PASSPORT NO: \_\_\_\_\_

JOB TITLE: \_\_\_\_\_

NAME OF COMPANY: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TEL: \_\_\_\_\_ FAX: \_\_\_\_\_

MOBILE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

AREA OF BUSINESS INTEREST: \_\_\_\_\_

- I prefer the following mission package (please tick):
  - ☐ **Gold Package (with stay in 5 Star Hotel)**
  - ☐ **Silver Package (with stay in 4 Star Hotel)**

- I wish to avail of (please tick):
  - ☐ **Early Bird Discount - 10%**
  - ☐ **Special Discount for 2 or more Delegates - 20%**

- I am interested in participating in your future Missions :
  - ☐ Azerbaijan ☐ Angola ☐ Ghana ☐ Tanzania ☐ Turkmenistan ☐ Mozambique
  - ☐ Mongolia ☐ Uzbekistan ☐ Kurdistan ☐ Ivory Coast ☐ Rwanda ☐ Uganda

- I am a ☐ Vegetarian ☐ Non-Vegetarian ☐ Other special diet \_\_\_\_\_

- I have read and shall abide by the General Conditions For The Trade Mission on the next page.

- I understand that I have to pay my Visa Charges (AED 75) directly to the Ethiopia Consulate in Dubai.

- I understand that I have to book my return flight to Addis Ababa myself and bear the flight charges.

Please send me your INVOICE for my full participation cost. I shall make payment by cheque or bank transfer, with 7 days of receipt of invoice.

Signature & Seal of Authorised Person \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Designation \_\_\_\_\_

# **GENERAL CONDITIONS FOR**

## **THE TRADE MISSION**

1. The official title of the Trade Mission is **“Trade Mission to Ethiopia”** and is being organised by **India Trade & Exhibition Centre** (Sharjah, UAE) in co-ordination with Addis Ababa Chamber of Commerce (Addis Ababa, Ethiopia).
2. After sending the competed registration form and receiving our invoice, the full participation cost has to be paid within 7 days by Local Cheque or Bank Transfer in the name of **“INDIA TRADE & EXHIBITION CENTRE m.e. “**
3. The Deadline for receiving completed registration forms is **1st October 2014.**
4. The Last Date for receiving **Early Bird** registrations is 31st July 2014.
5. Paid registrations shall be confirmed by ITEC in writing.
6. Any request for cancellation should be given in writing to the organizers before 1st October 2014, for which US\$ 500 shall be charged per individual as cancellation fee.
7. No refunds shall be made for cancellations received after 1st October 2014. However, a substitute delegate is welcome, without any extra charge.
8. The Mission shall be organised in the Conference Hall of the Hotel Sheraton Addis. However, if need arises, an alternate venue shall be chosen at the discretion of the organisers.
9. For reasons beyond the control of the organisers, it may be required to alter the content or timing of the program.
10. While every effort will be made for the overall smooth running of the mission, the organisers take no responsibility for any mishaps beyond their control.
11. Any complaints or claims regarding the mission should be submitted to the organisers (India Trade & Exhibition Centre. Sharjah) in writing, within two weeks after the conclusion of the mission.